



Azim Premji University Faculty Seminar Series

presents a talk on

“Globalization Lived Locally: A Labour Geography Perspective”

Speaker: **Neethi P.**

Date: 30 March, 2016 (Wednesday)

Time: 9:30 am to 11:00 am

Venue: Seminar Hall, 10th Floor, Pixel A, Azim Premji University

About the Topic

This presentation is based on my recent book, titled ‘Globalization Lived Locally: A labour Geography Perspective’. And the abstract of my book/presentation is given below-

The various meta-narratives of globalization project hyper-mobile capital as the leading factor for global economic integration, ignoring the role of labour. Questioning this paradigm, my research reasons that labour becomes actively involved in the very process of globalization and capital expansion. Based on the broad theme of globalization and labour, particularly female labour, I apply the ‘labour geography’ approach to examine contemporary forms of labour control, conflict, and response under a globalization regime in Kerala through four diverse and in-depth empirical case studies set in this state. The geographic perspective sheds light on local variability and uneven development in labour market, helping chart the complex landscapes within which contemporary workers live, work, and struggle. In view of dramatic changes in the labour scenario in Kerala over the second half of the twentieth century, this research constructs a collage of trends in Kerala’s labour scene, in an analysis that departs from economic orthodoxy and borrows from sociological, anthropological, and partly ethnographic approaches to highlight the role played by seemingly unlikely actors in the process of globalization.

About the Speaker

Neethi's research interests engage in globalisation and labour, women's work, informal labour markets, everyday work politics, alternative labour movements, and other related themes.

She has completed her MPhil and PhD at the Centre for Development Studies under JNU. She also spent a year as Fulbright Doctoral Research Fellow at the University of Georgia in the United States, during her PhD at CDS. Her doctoral research employed the 'labour geography' framework to understand certain contemporary episodes around the new forms of labour control, conflict, and response, in Kerala. This has recently been brought out as a title *Globalization Lived Locally: A Labour Geography Perspective* by Oxford University Press.