



Azim Premji University Colloquium Series
presents a lecture on

“Sadvaidyasala: 100 Years of a Healthcare Organization”

Speakers

Prof. B.V. Sreekantan, Visiting Professor, NIAS
Rajesh Sreenivsan, Director, Sadvaidyashala

Date: August 27, 2015 (Thursday)

Time: 2.00 pm to 3.30 pm

Venue: 10th Floor Auditorium, Pixel A, Azim Premji University

Watch the live broadcast of the talk by clicking <http://lectures.azimpremjiuniversity.edu.in/>. It can be accessed from Android and iOS devices too.

About the Lecture

Sadvaidyasala is one of the oldest organizations manufacturing Ayurvedic medicines in Karnataka. Founded in 1913 by Ayurveda Vidwan B.V.Pundit, it aimed at serving the local community in the field of Ayurveda and health care. It later diversified into the manufacture of tooth powder, which grew in popularity and prominence across South India. Starting with a small capital of Rs.300 and family support, BV Pundit built on a dedicated work force cutting across barriers of caste and religion. During the Second World War (1939-1944), Sadvaidyasala and its founder gained popularity for the therapeutic properties of their medicine formulated to counter diseases like cholera, malaria and plague. In 1962, BV Pundit built Dhanvantari Arogyashram, an Ayurvedic Hospital and a charitable trust in Nanjangud, to treat patients with chronic ailments, and provide free treatment to the needy. This talk will provide an account of the ideals guiding the work of Sadvaidyasala and its continuing efforts at providing affordable healthcare and abide by ethical labour practices amidst the competitive realities of the market.

About the Speaker

Dr Sreekantan is currently Visiting Professor at National Institute of Advanced Studies, Bengaluru and also Chairman, Gandhi Centre of Science and Human Values of the Bharatiya Vidya Bhavan, Bengaluru. He was Dr Radhakrishnan Visiting Professor in 1992. He was the Director of the Tata Institute of Fundamental Research (TIFR) during 1975-87 and the Indian National Science Academy Srinivasa Ramanujan Professor during 1987-92. He obtained his PhD from TIFR, Mumbai. He has specialized in cosmic rays, high-energy physics and high-energy astronomies

and has published over 200 research papers. He has received a number of professional awards including the RD Birla Award of the Indian Physics Association and the Padma Bhushan. He has held a number of visiting positions abroad. After moving to NIAS, Prof Sreekantan shifted his interests from pure science to studies on scientific and philosophical studies on consciousness and exploration of commonalities and similarities in holistic approaches in modern science and ancient philosophies.

Rajesh Sreenivasan is Director, Sadvaidyasala. He has a Master's degree in Botany from Bangalore University (1990) and a PhD in Biophysics from NIMHANS 1996.